

## INSTRUCTIONS TO AUTHORS

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Innovare Journal of Business Management is a peer-reviewed open access Journal with a bimonthly (Onward Oct 2016) publication. This Journal covers publication in Business Management with subjects includes Economics, International trades, Entrepreneurship, Banking, Finance, Human resources. Research is published under sections original articles and Short communication. Review Articles on recent topics are also published in the Journal.

\*Type-written manuscripts prepared using MS Word should be submitted by online submission system (<http://innovareacademics.in/journals/index.php/ijbm/about/submissions#onlineSubmissions>) or email to editor@ijbm.innovareacademics.in

**\*(Article should be submitted through any one of the mode- email or online submission system).**

### **Online submission system must be preferred**

Manuscripts will be subjected to peer review process to determine their suitability for publication provided they fulfill the requirements of the journal as laid out in the instructions to authors. After the review, manuscripts will be returned for revision along with reviewer's and/or editor's comments. Prepare the manuscript in Times New Roman font using a font size of 12. There shall not be any decorative borders anywhere in the text including the title page.

All the tables and figures should be in the text at suitable place.

Submission of a manuscript to Innovare Journal of Business Management for publication implies that the same work has not been either published or under consideration for publication in another Journal. Authors, in their cover note to the Editor, have to clearly mention whether the manuscript shall be considered as a Research Paper, Short Communication or Review Article and also confirm that the manuscript has not been submitted to any other Journal for publication.

Manuscript should be divided into Title page, Abstract, Introduction, Methods, Results, Discussion or Results and Discussion, conclusion, Acknowledgement, References.

**Title page-** In separate lines, title page should contain the title of the manuscript, the name(s) and affiliation(s) of the author(s), and the mailing address, telephone and fax numbers, and e-mail address of the corresponding author. The title must be specific, concise and informative.

Title - IMPACT OF ECONOMIC, CULTURAL, SOCIAL -----(12 FONT SIZE, TIMES NEW ROMAN, NORMAL, BOLD) - IN UPPERCASE ONLY

Authors – Dakshita J Sinha---(12 FONT SIZE, TIMES NEW ROMAN, NORMAL, BOLD) - IN UPPERCASE ONLY

**Keywords and Abstract-** Please include 3-10 keywords for indexing purposes; Full-length manuscript submission should contain an abstract of up to 250 words in a structured form, consisting of: Objective, Methods, Results, and Conclusion.

Headings – **INTRODUCTION, METHODS, RESULTS, DISCUSSION, CONCLUSION**

Subheadings- **Conceptual model**

**Introduction-** It should summarize the rationale, provides a concise research background (not an exhaustive review) and states in single sentence the objective of the study. Please do not include any results or the conclusion of the study.

**Methods-** All the ethical permission associated in the research work must be specified. It should provide technical information about the study. Published methodological details are not needed to describe that have been published previously.

**Results-** It should reveal the findings of works.

**Discussion-** It should be with the interpretation of the results and their comparison with those of other studies. No need to repeat the results, review literature, textbook knowledge or cite references that do not have a close relationship with the present result.

**Conclusion** – conclude the study linking back to the aim of the study.

**Abbreviations-** At the first appearance in the abstract and the text, abbreviations should be preceded by words for which they stand.

**Tables-** Tables must be concise and cited consecutively using Arabic numerals in the text (Table 1, Table 2...etc.). The title of the table should clearly indicate the nature of the contents and sufficient detail should be included in the footnote to facilitate interpretation without reference to the text. Use horizontal rules only.

Table Format – It should be designed using table tools of MS Word and exactly same as below

**Table 1: ---(12 font size, times new roman, normal, bold)**

<b>Heading 1</b>	<b>Column heading 2 (unit)</b>
Data	
Data	
Data	
Data	

**Figures** -Figures (photographs, drawings, diagrams and charts) should be clear, easily legible and cited consecutively using Arabic numerals in the text(fig. 1, fig. 2...etc.). Please supply figures 1.5 to 2 times the size at which they will be finally reproduced. For line work, submit black-ink drawings of professional quality. Micrographs or other glossy photographs must be of the highest quality. Use standard symbols: ○, ●, ×, □, ■, Δ, ▲. Freehand or typewritten lettering is unacceptable. If a figure comprises more than one glossy photograph, these should be marked A, B, C...etc. Figure legends should be marked clearly with their correspond letters. Legends should contain sufficient detail to permit figure interpretation without reference to the text. Scale markers should be indicated in the photographs. Color plates are also welcome. The choice of cover art illustration will be made by the Editor.

Figure format –

**Fig. 1: ---(12 Font size, Times New Roman, Normal, Bold)**

Manuscripts that fail to conform to the requirements of the Journal, as specified under 'Instructions to Authors', will be rejected outright.

Tables and figures should be cited in the text in numerical order. Table 2 should not be first cited before table 1.

**Units and Symbols** - The use of the International System of Units (SI) is recommended.

<b>Physical quantity</b>	<b>Base unit</b>	<b>SI Symbol</b>
Length	meter	m
Mass	gram	g
	kilogram	kg
	microgram	µg
Time	second	s
	minute	min
	hour	h
	day	d
	week	w
	month	mo
	year	y
Amount of substance	mole	mol
Area	square meter	m <sup>2</sup>
Volume	cubic meter	m <sup>3</sup>
	liter	l
	milliliter	ml
	microliter	µl
	temperature	°C

Specification	Example	Correct style
Use lowercase for symbols or abbreviations, Symbols are not followed by a period, exception end of sentence	Kilogram meter	kg m
Do not pluralize symbols When numbers are printed symbols are preferred	kilograms 100 meters	kg 100 m
Space between number and symbol	2mol 10mg 60°C	2 mol 10 mg 60 °C
Place a zero before a decimal Decimal numbers are preferable to fractions		0.01 0.75
Space used to separate long number exception four-digit numbers		1 500 000 1000

### References

References should be numbered consecutively in the order in which they are first mentioned in the text (not in alphabetic order). Identify references in text, tables, and legends by Arabic numerals in parenthesis/bracket like- [1]. References cited only in tables or figure legends should be numbered in accordance with the sequence established by the first identification in the text of the particular table or figure. Use the style of the examples below. Use complete name of the journal for non-indexed journals. Avoid using abstracts as references. Information from manuscripts submitted but not accepted should be cited in the text as “unpublished observations” with written permission from the source. Avoid citing a “personal communication” unless it provides essential information not available from a public source, in which case the name of the person and date of communication should be cited in parentheses in the text. For scientific articles, contributors should obtain written permission and confirmation of accuracy from the source of a personal communication.

#### Articles in Journals

1. Ali A, P Zarowin. The role of earnings levels in annual earnings–returns studies. *J Acc Res* 1992;30:286–96. **List the first six contributors followed by et al.**
2. Volume with supplement: Nouchi R, Sugiura M. Beneficial effects of learning with game-book on education for disaster prevention in children. *J Dis Res* 2014;9 Suppl 2:1079-87.
3. Issue with supplement: Kreps GA. Sociological inquiry and disaster research. *Ann Rev Soc* 1983;10(1, Suppl 2):309-30.

#### Books and Other Monographs

1. Personal author(s): Fritz CE. Disaster. In: Merton RK, Nisbet RA. Eds. *Contemporary Social Problems*, Harcourt, Brace and World, New York; 1961. p. 651-94.
2. Editor(s), compiler(s) as author: Norman IJ, Redfern SJ, editors. *Statement of financial accounting concepts*. New York: Churchill Livingstone;1996.
3. Roell Craig H. "The piano in the american home." In: *The Arts and the American Home 1890–1930*. ed. Jessica H Foy, Karal Ann Marling. Knoxville TN: University of Tennessee Press; 1994. p. 193-204.

#### Journal abbreviations source

Journal names should be abbreviated according to CAS Source Index (CASSI) Search Tool abbreviations:  
<http://cassi.cas.org/search.jsp>

#### Review Articles

Should be about 18 pages long, contain up-to-date information, comprehensively cover relevant literature and preferably be written by scientists who have in-depth knowledge on the topic. All format requirements are same as those applicable to full papers. Review articles need not be divided into sections such as Materials and Methods and Results and Discussion, but should definitely have an Abstract and Introduction, if necessary.

#### Short Communication

The journal publishes exciting findings, preliminary data or studies that did not yield enough information to make a full paper as short communications. These have the same format requirements as full papers but are only up to 5 pages in length. Short Communications should not have subtitles such as Introduction, Materials and Methods, Results and Discussion - all these have to be merged into the running text. Short Communications preferably should have only 3-4 illustrations.

**Conflict of Interest statement**

It must be declared by authors.

**Fee**

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