

## AN ANALYSIS OF LANGUAGE STYLE IN THE RON CLARK STORY MOVIE

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### ABSTRACT

This study focused on analyzing language style in The Ron Clark Story movie. This study was analyzing types of language style by Joos are frozen style, formal style, consultative style, casual style, and intimate style. It was conducted using a qualitative research design and used a descriptive method to finding different language styles. The data of this research are language style by Joos and the data source is The Ron Clark Story movie. The steps to collect the data were: Downloaded the movie and searched the script of the movie. The data from The Ron Clark Story movie identified and selected to indicating of language style, classified, and analyzed the data, found the factors of different styles, and concluded. The result of this research found 90 data or 57.3% casual style, 46 data or 29.3% consultative style, 13 or 8.3% formal style, and 8 data or 5.1% intimate style.

**Keywords:** Language style, Sociolinguistic, Variation language.

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### INTRODUCTION

When people understood the messages of others, they used language as a tool to communicate. Delahunty and Garvey [1] state that language is a set of rules, existing in the subconscious mind of the mind plant, that allow humans to represent and convey meaning using audible symbols, visible, or tactile. Many people will use a different style to communicate in one language. Thus, according to Hutajulu and Herman [2], language is one of the communication tools that have an essential part in communication. This means that in society, language is an important thing for communication. In society, language has a branch.

The study of language in relation to society is called sociolinguistics. As Wardhaugh states, sociology is the knowledge of our lives, how language works in casual conversation, media, and social norms. It means that sociological knowledge is relevant in society when people communicate with each other. Sociolinguistics will appear in communication because in society people always use language to communicate. In another sense of Trudgill, a cultural phenomenon related to sociolinguistics, it affects speech as it is determined by social context. The language people will use depends on their social background when communicating in society. They used a new language somewhere else or new people. They may use a different language depending on the society in which they live. Sociology is the study of influencing many aspects of society, including cultural contexts, expectations, and norms. As stated in Finegan and Chaika, sociolinguistics is the study of language that can be used in social interaction. This means that sociolinguistics talk about how people use language in different situations in their social interactions. Society and language are interconnected, so one cannot exist without the other. Every organization or institution such as government, religion, law, or family circle always uses rules with language. Hence, this is why language has important things in society.

Language is not only a media for communicating with each other, but also an important study for building and maintaining relationships with others. Language has a linguistic style as linguistic knowledge. As Nyoman [3] states, linguistic style is written language used in ways people express their feelings and thoughts, or in something that has a figurative meaning. That means that different styles of speech can be used for social communication, depending on the situation and the listener. According to Resa, language style is a tool used to convey messages in different languages. The meaning depends on the style of communication. A speech style is a statement of someone who inspires and engages a listener for

a specific purpose. Speech styles have a specific purpose because you need to use different speech styles in different situations and places. It depends on the situation we know. Language styles have different styles used in society, so the function of language styles is a strategy to protect the aesthetics of the language. Speech style has influenced interactions in social life. It means that language has a great influence on human understanding of communication. The speech style influenced several factors, including the environment, the scene, the participants, and the relationships between them. That is, each style of speech used depends on the location, the various conversational situations, and the state of communication. People must adapt to the communication between language and situation. Based on Chaika [4], the function of language style is to convey social or artistic effects. Joos [5] clarifications of language style based on formality, there are five main language styles. They are frozen style, formal style, consultative style, casual style, and intimate style. Frozen style is the most formal style. Hamdani [6] Frozen style has characteristics such as use maintained and an unchanged structure of sentences, use long and careful construction of sentences, and almost no responses between hearer and speaker when communication. It usually tends to involve people in the larger group and to be monolog.

Formal or intentional styles are a type of linguistic style used in a variety of situations and the speaker carefully chooses the structure of the words and sentences in pronunciation. Formal style has three characteristics. That is, they have a single subject and use sentence patterns that do not show much intimacy between the listener and the speaker. Finally, the speaker uses the standard format.

Counseling styles are typically used in semi-formal situations. The counseling style has several characteristics, including: B. Trends toward average speed. Second, sentences tend to be shorter. Third, they tend to be voluntary. The consultation style is usually active daily by many people. Both participants are active in communication and the other speaker gives a short answer, yes, no, yes, uh, and like the others.

The casual style is usually used in everyday conversation. This is used to make someone feel like a member of a group in this conversation. The casual style is used in formal situations such as family, friends, and acquaintances. Casual style features address each other using first or nicknames instead of small names and names. Pronunciation is fast, often obscure, and uses slang. This is the most important indicator of relationships within a group.

Intimate style is not often heard in proceedings, but the positive answer “uhuh” may use witnesses. Commonly intimate words, B. darling, darling, and even honey can be used in this situation. Joos [5] referred to “a style among intimate family and friends that does not require a complete speech with clear clarity.” The intimate style is characterized by no social disruption. Conversations with family, loved ones, and close friends are usually intimate styles, as you tend to reveal your inner self. It is good casual integrates members of a family or friend and it does not need complete language and clear articulation. It is enough to use short utterances.

Wardhaugh said that variation languages are another way to take advantage of the nuances that people use for different purposes. It means that people communicate in different situations and in different ways. The nuances of activity affect the diversity of languages. In Holmes’ style, the language shows a variety of accents and language styles. There are different dialects and languages that contrast with each other, depending on social factors and context. It is also distinguished based on various external variables. Therefore, the variational language is displayed in the context of another factor. The variational method is a set of linguistic elements that have meaning to understand each other. It means that when people communicate with each other, they understand each other’s purpose. Language changes are reflected in vocabulary, grammar, speech style, style, and more. Holmes said that there are several factors in the language of variation. They are participants, settings, topics, and features.

**METHOD**

In this survey, we used a qualitative survey design to analyze the topic. In this survey, we found the language style of the main character in The Ron Clark Story movie. Palmer [7] stated that qualitative research is an interpretive approach aimed at experiencing specific meanings and behaviors in social phenomena. Qualitative research is a social study that focuses on how people are interpreted and their experiences and the words they use in life. As Creswell [8] stated, qualitative research is consistent with research problems that we do not know about the variables that need to be investigated in the study. Qualitative research is the production of oral or written subjectual descriptive data aimed at perfecting an individual’s understanding and background. Since this study describes the phenomena used in this movie and the unique style of speech, this study uses a method to explain the style of speech of the main character in The Ron Clark Story movie. Descriptive methods, as explained by Gay [9], are one way of collecting data to test hypotheses and answer research questions. The method of explanation is the same as that used in this study, as this study helps explain how the main character in the movie “Teacher is Akiran” speaks.

Ary [10] stated that three manners are utilized in qualitative studies to accumulate statistics. They are an interview, observation, and file or artifact analysis. These studies turned into accumulated with inside the shape of written files to recognize the phenomenon in studies. Documentation is utilized in medical studies to accumulate statistics of studies. These studies used subtitles or a transcript of The Ron Clark Story film as a written file that used. These studies will accumulate statistics from utterances of the primary characters in The Ron Clark Story movie after they communicate to every other. The statistics of these studies are language style. Several steps can be used on these studies to accumulate statistics the usage of files or artifact files:

1. This research downloaded The Ron Clark Story movie
2. This research searched script The Ron Clark Story movie
3. This research watched several times The Ron Clark Story movie
4. This research reads the script when she watched The Ron Clark Story movie match and check
5. This research identified the language style by reading script or subtitles and watching the movie
6. This research gave code or underline the utterances in the script that includes language style
7. This research classified data based on types of language style

There are two types of survey tools used in this survey. There are human and non-human instruments. Since a writer is a human tool as a human writer, it is impossible to study directly without interpreting the researcher himself. For non-human instruments, this study uses a laptop or computer to visualize the movie as a medium, analyze the speech style of the Ron Clark Story movie, and use the movie document or screenplay to capture the data. Need to be analyzed.

In this research, besides the conclusion gave an explanation, this research will use the percentage to find the most dominant language style. To calculate the data, this research used the formula by Bungin’s formula:

$$n = \frac{Fx}{N} \times 100\%$$

n= percentage of type

Fx= total types frequency of the sub-category

N= total types of all categories

In analyzing the data, this research will use several steps below:

1. This research identified and selected data that indicate the types of language styles
2. This research classified and analyzed the data that indicate the types of language styles
3. This research analyzed the factors of the main character in the movie to speak in a different style
4. This research will make a conclusion

**FINDING AND DISCUSSION**

This study reports the results of data analysis. This study identifies 157 utterances in the language style of the protagonist of The Ron Clark Story film. Next, this study categorizes data based on Joos’s theory, including frozen styles, formal styles, consulting styles, casual styles, and intimate styles. Based on the discussions in Chapter 2, Joos described five speech styles: Freeze style, formal style, casual style, consulting style, and intimate style. In this study, four language styles were found: Formal style, advisory style, casual style, and intimate style. As a result of this survey, no frozen styles were found in this survey. We found 13 formal style dates, 46 advisory style dates, 90 casual style dates, and eight intimate style dates.

**Below is the table frequency of language style in The Ron Clark Story**

No	Type of language style	Number of cases	Percentage of types
1	Frozen style	-	0
2	Formal style	13	8.3
3	Consultative style	46	29.3
4	Casual style	90	57.3
5	Intimate style	8	5.1
	Total	157	100

Based on the data, the main speech style of The Ron Clark Story movie is casual style. The ratio is 57.3%, where the main character has 90 utterances. In this study, the style of speech used by the main character in this movie is different.

This study found the factor of cause different style in The Ron Clark Story movie. There is four-factor, they are participant, setting, topic, and function. It is related to Holmes’s theory. The factor uses to determine language style in different utterances by the main character in this movie.

The main participant in this movie is Mr. Clark as a teacher. In this movie, Mr. Clark used a different language style to talk with the other participant. He used casual style as the dominant style because he taught students whose different social backgrounds. Moreover, the

majority of them have several family problems such as Shameika and Taishwan. Therefore, he has a naughty student. He has to use several methods to teach them and one of them Mr. Clark used informal language to teach his students. Besides that, the other participant in this movie is an adolescent. Hence, Mr. Clark used a casual style to interact with his students.

Since this movie is about teachers, The Ron Clark Story movie has a dominant view at school. Clark used different styles of speech in different places. However, in school, especially in the classroom, he used the casual style as the dominant style of speech. Clark wanted to reach out to his students, so he used it. This makes it easier for students to understand the lesson. Elsewhere, Clark used different styles of speech. When Clark came to the student's house and talked to the student's parents. He used the consultation style. When speaking in the school office, he used a formal or consulting style. He used different styles of speech, depending on where and where he was communicating.

This movie used different topics in every scene. They are about student lessons, rules in class, experience, and the others. Mr. Clark used different language styles on different topics. When he talked about his experience with his friend, he used a casual style. When he talked about the lesson to his students, sometimes he used consultative or casual style. Mr. Clark used different language styles in the different topics because there is a topic that needs formal style, consultative style, or the other style. It depends on the topic.

Mr. Clark utilized different language styles in different functions when he talked with the other participant. He explained the rules in class for students to discipline. He used a casual style to explain it because it makes easy to understand with students. In the other situation, Mr. Clark talk with the student's parents to give information about his students, he used consultative language in this time.

## CONCLUSION

This study found a conclusion about the analytical language of the film. This study discussed the linguistic style in the film's protagonist The Ron Clark Story. The researcher found 594 statements and got 157 statements by the protagonist from the transcript. The researcher used Joos' theory to analyze the language style of the main character in the movie The Ron Clark Story. From this study, the researcher has found

four language styles, namely, formal style, consultative style, casual style, and informal style. This analysis did not find a fixed style. The most dominant style used by the main character in The Ron Clark Story is the casual style. There are 90 data or 57.3%. The second is consulting style, which has 46 metrics or 29.3%. The third is the formal style, which has 13 data or 8.3%, and finally the intimate style, which has eight data or 5.1%. There are four factors that cause a different style of language used in the film's protagonist The Ron Clark Story. They are participants, frameworks, subjects, and functions. These factors led Mr. Clark to use different language styles depending on the interlocutor and the situation.

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